

 RetailSonar

DATA PACKS

# Retail location database

A highly accurate and up to date overview of all relevant retail locations. Always remain one step ahead in this fast changing retail world thanks to our continuously updated database. Get a geographical overview of all stores and their surfaces for your segments of choice.

## With this data pack you can...



Easily explore new opportunities in **other international markets**



Rely on best-in-class data for your **retail analyses** (for retailers, government, consultants,...)



Stay up to date with **changes** in your market landscape in order to take fast & necessary **strategic actions**

## Tailor made for...



Data analysts & consultants



Commercial Real Estate



Governments



Retailers

## Available in...

Belgium, the Netherlands, France. Other countries on request.

## More detailed information...

Retail locations are available for all **market segments** shown below. Each segment has a specific **delivery time**. Explore all locations in your own interactive RetailSonar **platform** or **export** all information in just a few seconds to XLS, XLSX or CSV. Your data is **regularly updated**. Each update is saved as a new time period, so you can easily compare between periods. Simultaneously you'll also receive an email for each update with an overview of all new changes.

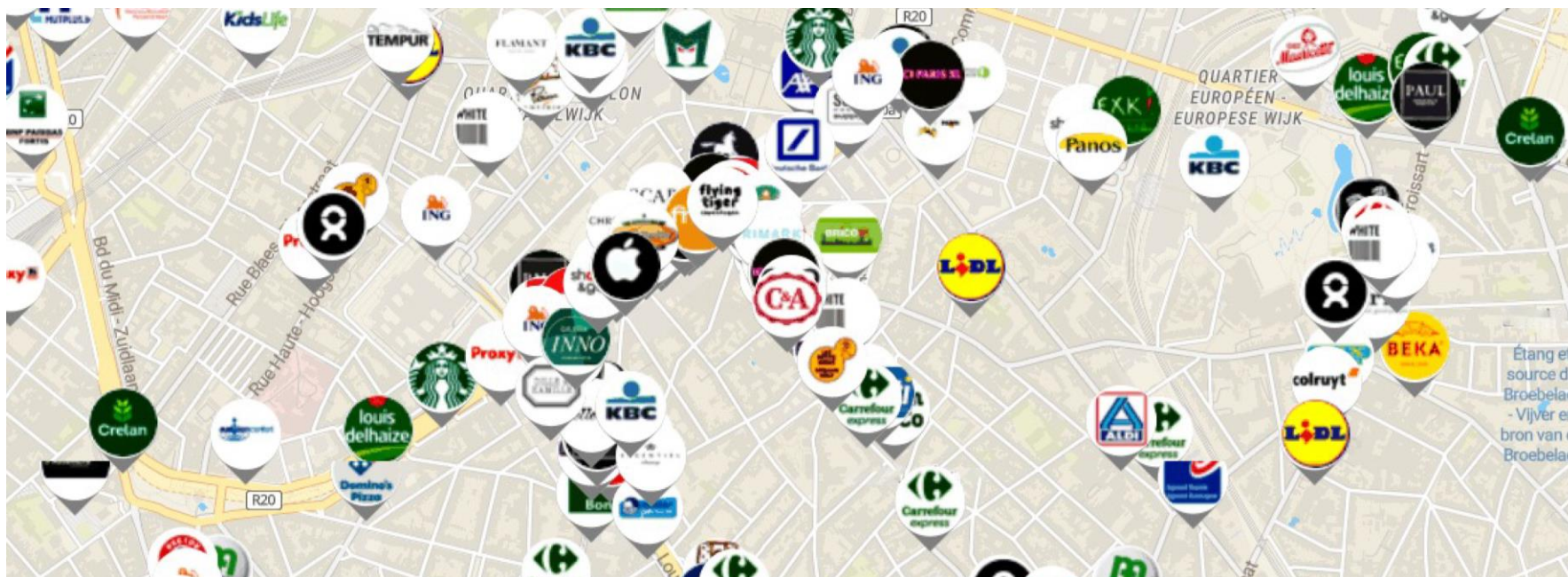
**Prices** depend on the number of locations, service levels and user rights.

	Belgium		The Netherlands		France		
	Update frequency	Delivery time	Update frequency	Delivery time	Update frequency	Delivery time	Surfaces
<b>Daily goods</b>							
Supermarkets	Monthly	1 week	Monthly	1 week	Quarterly	1 week	<input checked="" type="checkbox"/>
Convenience stores	Monthly	1 week	Monthly	1 week	Quarterly	1 week	<input checked="" type="checkbox"/>
Bio stores	Monthly	1 week	Monthly	1 week	Quarterly	1 week	<input checked="" type="checkbox"/>
Specialty stores (bakers, butchers, liquer)	Annually	2 - 4 weeks	Annually	2 - 4 weeks	Annually	On request	<input type="checkbox"/>
Tobacco, news & night shops	Quarterly	2 - 4 weeks	Quarterly	2 - 4 weeks	Quarterly	On request	<input type="checkbox"/>
Personal care	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Variety stores	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Pharmacy	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input type="checkbox"/>
<b>Periodical goods</b>							
Fashion	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Shoes	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Fashion accessories	Quarterly	2 - 4 weeks	Quarterly	2 - 4 weeks	Quarterly	On request	<input checked="" type="checkbox"/>
Sporting goods	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>

Jewelry	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Books	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Babygoods	Quarterly	2 - 4 weeks	Quarterly	2 - 4 weeks	Quarterly	On request	<input checked="" type="checkbox"/>
Hobby, Toy & Game	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
<b>In and around the house</b>							
Furniture	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Outdoor furniture	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Beds	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Home accessories	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Lawn & garden	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Pets	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Second hand goods	Annually	2 - 4 weeks	Annually	2 - 4 weeks	Annually	On request	<input type="checkbox"/>
<b>Do it yourself</b>							
DIY stores	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Sanitary	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Paint & wallpaper	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Floor covering	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Kitchen	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Light	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Building materials	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
<b>Electronics</b>							
Consumer electronics	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Telecom stores	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input type="checkbox"/>
<b>Mobility</b>							
Fuel stations	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input type="checkbox"/>
Car dealers	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
Bike dealers	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	<input checked="" type="checkbox"/>
<b>Horeca</b>							
Restaurants	Annually	On request	Annually	On request	Annually	On request	<input type="checkbox"/>
Fastfood restaurants	Annually	1 week	Annually	1 week	Annually	On request	<input type="checkbox"/>



Hotels, B&B	Annually	On request	Annually	On request	Annually	On request	✕
Pubs	Annually	On request	Annually	On request	Annually	On request	✕
<b>Personal services</b>							
Optician	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	✕
Hearing aids	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	✕
Hair	Annually	2 - 4 weeks	Annually	2 - 4 weeks	Annually	On request	✕
Beauty	Annually	2 - 4 weeks	Annually	2 - 4 weeks	Annually	On request	✕
<b>Services</b>							
Bank	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	✕
Interim Office	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	✕
Mutualities	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	✕
Travel	Quarterly	2 - 4 weeks	Quarterly	2 - 4 weeks	Quarterly	On request	✕
Cinemas	Quarterly	2 - 4 weeks	Quarterly	2 - 4 weeks	Quarterly	On request	✕
Daycare	Quarterly	1 week	Quarterly	1 week	Quarterly	On request	✕
Payroll & HR	Annually	2 - 4 weeks	Annually	2 - 4 weeks	Annually	On request	✕



## Would you like more information?

We are always happy to help! Please contact us in order to get more information by simply sending an email to [lucas.bossaert@retailsonar.com](mailto:lucas.bossaert@retailsonar.com) or by clicking the button below.

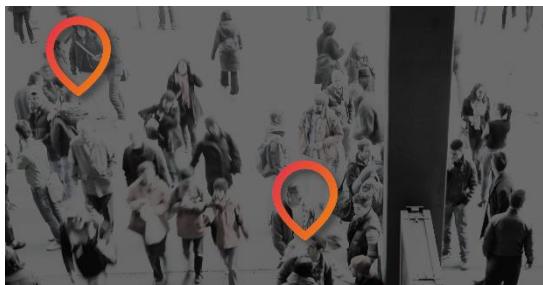
**Get in touch!**




Lucas Bossaert,  
Senior Geomarketing Consultant

## Interested in our other data packs?

### TARGET AUDIENCES B2C

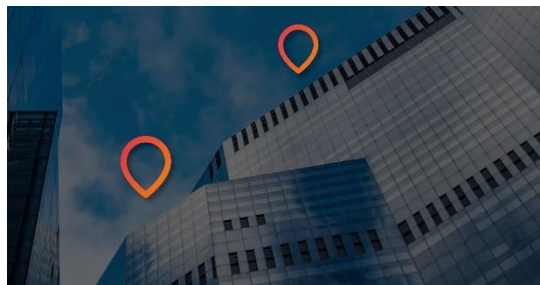


A complete overview of all your relevant B2C target audiences.


 Marketing, data analysis, M&A

 [More information!](#)

### TARGET COMPANIES B2B

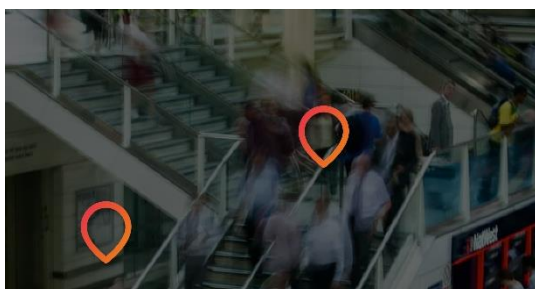


Access to a database of all your top prospects within B2B segments.

 Marketing, data analysis, M&A

 [More information!](#)

### LOCAL ACTIVITY DATA

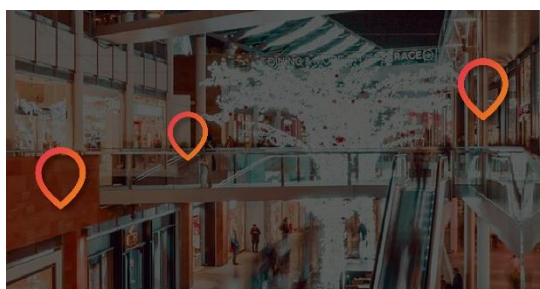


Relevant micro-data on footfall, car passage, points of interests & more.


 Retail, real estate, government

 [More information!](#)

### RETAIL LOCATION DATABASE

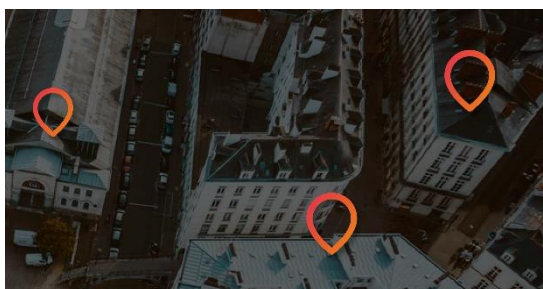


A 100% up to date overview of all relevant retail locations and surfaces.

 Consultancy, retail, real estate, government

 [More information!](#)

### MARKET STUDY - LOCATION

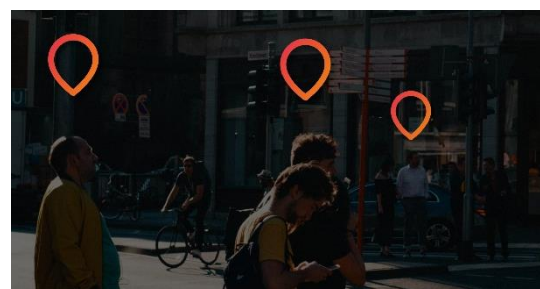


How much retail potential is there for a new or an existing location?

 Retail, franchise, investors

 [More information!](#)

### VISITOR MONITORING



Mobile data sources to understand the behavior of your customers.

 Retail, real estate, government

 [More information!](#)



# RetailSonar, much more than data!

These data packs are just the tip of the ice berg and form a small part of our main solution. We optimize your location strategy and can predict of each decision with 90% accuracy. Let's maximize the ROI of your sales network in these 3 domains!



## Location planning

Close, open, move or transform your locations



## Location performance

Take the right action for each location.

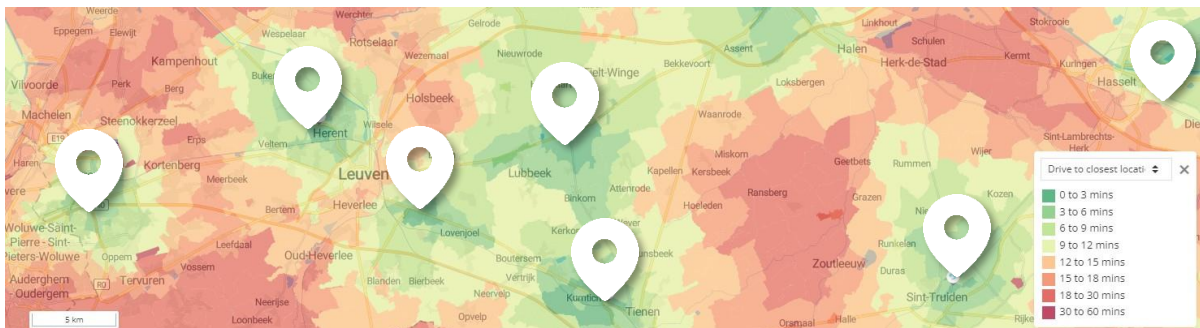


## Marketing efforts

Well aimed marketing actions per location

## RetailSonar platform: win time with data-driven decisions

Our RetailSonar platform is the ultimate tool to simulate all your location decisions. Test, try and see the immediate impact on your locations, sales figures and competitors. Share your results with the right colleagues & stakeholders.



## European market leader: + 200 active customers

RetailSonar is active in 15+ European countries, has 200+ active customers and 45+ employees. Come and meet us in our offices in Ghent, Utrecht or Paris!



+200 more

[Read our customer cases](#)